

*platinum*  
collection  
Face and Body

PROMOITALIA  
WELLNESS RESEARCH



*Most of people think that beauty  
and wellness depends on nature and age.  
We do not.*



*Promoitalia*  
*25 Products. 32 Countries. One Brand. One Philosophy.*



VIT:JAL™  
revitalizing  
mix



nucleonix™  
DNA



idebae™  
antiageing

# VIT:JAL™

revitalizing  
mix

A special combination of Vitamins, Amino acids and Hyaluronic Acid in one product that helps to fight the causes and effects of skin aging.

#### Indications:

- thin wrinkles
- dehydrated and atonic skin
- face, neck, décolleté
- small localized areas (i.e. knees, ankles, hands and feet)

#### Main Components

**HYALURONIC ACID:** It is one of the main components of the connective tissue responsible for skin hydration and elasticity.

**COENZYMES:** Lipoic Acid is considered one of the best anti-oxidants worldwide for its ability to neutralize free radicals in both fatty and watery regions of cells.

**N-ACETYLCYSTEINE:** Known as NAC, is a non toxic substance with a strong anti-oxidant power. The structure of its molecule allows it to easily penetrate into cellular membranes. N-Acetylcysteine plays a key role in maintaining a normal level of Glutathione (GSH) in cells, protecting them from external damaging agents and their toxic action.

#### VITAMINS:

- *Vitamin D:* it plays an active role in cell metabolism
- *Vitamin B:* it has a revitalizing action. The active substances fight against immune deficiency and are essential for a balanced skin structure. It improves the health and appearance of skin, resulting in a younger look, even to skin showing the first signs of aging.

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in a 10ml vial that can be used for up to 5 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.





A revitalizing cocktail containing DNA nucleotides, Green Tea, Spirulin and Hyaluronic Acid that work synergistically to stimulate cellular renewal.

**Indications:**

- cutaneous regeneration and repair (damages caused by UV rays)
- scars and lesions (post-acne)
- photoaging
- stressed and mature skin
- pre and postmenopausal skin

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in a 10ml vial that can be used for up to 5 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.



**Main Components**

**DNA NUCLEOTIDES:** They are the main components of all cellular processes that contribute to the formation of nucleic acids.

- Increase protein synthesis
- Improve cellular metabolism
- Increase cellular reproduction favor
  - Favor cellular renewal

**GREEN TEA EXTRACTS:** Green tea is a substance containing powerful ingredients such as polyphenol and tocopherol, substance with a strong antioxidant power against free radicals.

**SPIRULIN:** A blue unicellular alga rich in chlorophyll, proteins, essential amino acids and lipids. It also contains the A-C-E vitamin complex and Tocopherol, that is able to protect skin from oxidation.

**HYALURONIC ACID:** One of the main components of the connective tissue responsible for skin hydration and elasticity.

Detailed protocols on request.

# idebae™

antiageing

## Main Components

**IDEBENONE** (C19-H30-O5): The best antioxidant and anti-aging agent on the market, similar to the coenzyme Q10, but superior to it, as it does not induce production of free radicals in an environment of hypoxoxygenation.

Idebenone is a strong mitochondrial inhibitor of free radicals which reduces DNA damage and maintains a normal level of ATP.

**DMAE** (DIMETHYLETHYLAMINOETHANOL or NORCHOLINE): Firming similar to vitamin B (choline as the metabolic coenzyme) and precursor of Acetylcholine.

DMAE improves skin tone and can help strengthen the tone of facial muscles.

**HYALURONIC ACID:** One of the main components of the connective tissue responsible for skin hydration and elasticity.

Detailed protocols on request.

The strongest and most exclusive anti-oxidant and firming formula that combines Idebenone and DMAE.

### Indications:

- face and body
- wrinkles and folds
- hands and feet
- stretch marks

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 2 10ml vials that can be used for up to 10 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.





UP  
GRADE



FIXER  
AGING STOPPER



white  
IN



# UP GRADE

An exclusive revitalizing formula containing Hyaluronic Acid, Glycerol, Peptides, Coenzymes, Nucleotides and Vitamins able to improve skin elasticity, luminosity and hydration resulting in a visible stretched effect.

#### Indications:

- Thin wrinkles
- Highly dehydrated skin
- Neck and décolleté wrinkles
- Stressed and damaged skin

#### Main Components

**HYALURONIC ACID:** It is a wonderful skin hydration substance, main component of the extra-cellular matrix. It induces cutaneous hydration and the production of new collagen as well.

**GLYCEROL:** A substance naturally present in the triglycerides and phospholipids of our organism with a structure of three groups very akin to water that function as small sponges: O-H hydroxyls, in this manner increasing the hygroscopic strength of the corneous layer. It may also accelerate the restoration of a damaged cutaneous barrier thanks to a favourable effect on corneocyte growth.

**PEPTIDES:** The active role of peptides is that of forming proteic chains, in turn fundamental constituents of the extra-cellular matrix, with an elevated ability to maintain liquids by imbibition.

**AMINO ACIDS:** Amino acids are the building blocks with which proteins are synthesized. They play an important role since they transport nutrients to fibroblasts responsible for the formation of new molecules of collagen, elastin and hyaluronic acid which are the structural constituents of the dermis.

**ANTIOXIDANT SUBSTANCES:** These substances are found in the form of lipoic acid and SOD and have an elevated antioxidant power against the free radicals responsible for cutaneous aging.

**VITAMINS:** The vitamins of the B complex help enzymes perform multiple molecular reactions and are therefore known as coenzymes

- They facilitate the construction of new cells and therefore of new living tissue
- They are essential for maintaining muscular tone
- They are vital for the health of skin and hair

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 3 10ml vials that can be used for up to 12 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.





The first real alternative to the use of botulinum toxin with a muscle relaxant action that allows, thanks to the synergic action of 4 active ingredients, to smooth wrinkles and to treat all facial and body hypotonia.

**Indications:**

- Cutaneous distension
- Fine to deep wrinkles
- Atonic and stressed skin

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 3 10ml vials.

**Storage:** The product is to be stored at temperatures below 25 ° C. Do not expose to direct sunlight.



# FIXER

AGING STOPPER

## Main Components

**ACETYL HEXAPEPTIDE 8 AND ACETYL HEXAPEPTIDE 30:** Polypeptide widely used in the aesthetic market due to its tensor characteristics. It relaxes dermal myofilaments reducing the depth of wrinkles.

**DMAE:** Molecule with an Antiaging effect which has a direct tensor action on collagen fibers.

**HIBISCUS ESCULENTUS EXTRACT:** A plant with South American origins known from ancient times for its rejuvenating, antispasmodic and smoothing effects. Rich in antioxidants. Rich in proteolytic enzymes. Rich in emollient substances.

**GREEN TEA EXTRACT:** Well-known antioxidant mixture rich in polyphenols and able to carry out a strong, radical scavenger action.

Detailed protocols on request.

The logo for 'White In' is displayed in a grey rectangular box. The word 'white' is in a large, lowercase, sans-serif font. Below it, the word 'IN' is written in a smaller, uppercase, sans-serif font, with the 'I' and 'N' connected. The background of the box is a solid grey color.

# white IN

## Main Components

**ARBUTIN:** Arbutin is a natural substance obtained by the extraction of ursine grapes, similar to hydroquinone, but without the same toxicity. Its activity is performed by inhibiting the synthesis process of melanin, and acting on the enzyme (Tyrosine) that catalyzes this reaction. In **White In**, arbutin has a greater effectiveness because it is complexed in nanostructures such as  $\beta$  cyclodextrins.

**AZELAIC ACID:** Naturally produced by yeast; its mechanism of action is dual since besides being an antioxidant it is an inhibitor of melanogenesis and has an excellent skin tolerance.

**GLUTATHIONE:** Glutathione is the most powerful antioxidant produced by the body. It has a very active action against free radicals. Recent studies indicate that glutathione in combination with arbutin and other substances present in the solution renders the depigmenting mechanism of action more effective, allowing to reduce treatment time thereby increasing the effectiveness of the substances from the already known whitening action.

Detailed protocols on request.

A close-up, high-resolution photograph of a woman's face, focusing on her eyes and nose. She has light blue eyes and a neutral expression. The lighting is soft and even, highlighting the texture of her skin.

skin and  
able  
determined  
and hyper-

mentation  
action in  
whitening

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 2 10ml vials.

**Storage:** The product is to be stored at temperatures below 25 ° C. Do not expose to direct sunlight.



lightEYES  
U L T R A

*platinum*  
collection  
Revitalizing AntiAging Line  
Face and Body

# lightEYES

U L T R A

An innovative revitalizing cocktail containing Hyaluronic Acid, Ruscus, Vitamin C and antioxidants able to improve microcirculation, elasticity and periocular drainage.

#### Indications:

- Under eye bags
- Lower eyelid edema
- Thin wrinkle improvement

#### Main Components

**HYALURONIC ACID:** One of the fundamental components of the connective tissue which enables the skin to maintain its form

**ROSEMARY:** An antioxidant rich in phytolipids, useful for cutaneous repair.

**RUSCUS and BLUEBERRY:** An excellent phlebotonic, increasing the venous tone and reducing the excessive permeability of capillaries.

**CHAMOMILE EXTRACT:** Anti-inflammatory and soothing action

**FERMENTED PAPAYA:** Reduces oxidation thanks to its elevated carotenoid content and slows down the process of aging caused by free radicals.

**VITAMIN C:** Favors in the formation of collagen, hyaluronic acid and of intracellular substances. It determines the protection from free radicals and strengthens cutaneous tissues, increasing the ability of protection against UVB.

**ARGIRELINE:** Reduce the depth of facial wrinkles caused by the contraction of facial muscles, especially around the eye contour, and prevents skin aging induced by repeated facial movements.

**SUPEROXIDE DISMUTASE:** Extracted from melon seeds, SOD works as an antioxidant and protects the immune system. The SOD enzyme is found in all living organisms. Its role is to protect cells from oxidation.

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin to treat. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in a 10ml vial that can be used for up to 25 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.





**REVITAL TONIC™**



**Proshock  
Shape**



**Revital™  
Celluform**

# REVITAL TONIC™

## Main Components

**FERMENTED PAPAYA:** Fermented papaya is rich in vitamins with antioxidant strength (vitamin A, C and E). Among these, alpha-tocopherol (Vitamin E) is of fundamental importance for its ability to protect cellular membranes from the aging process and capillaries from damage.

**MELON EXTRACTS:** From birth, free radicals are active in the body and increase in number as a result of external factors such as electromagnetic, chemical and environmental pollution. The main component extracted from melon seeds is Superoxide dismutase that works directly as an antioxidant on the immune system.

**LIPOIC ACID:** Is considered one of the best antioxidants worldwide for its ability to neutralize free radicals in both fatty and watery regions of cells.

**N-ACETYLCYSTEINE:** Known as NAC, is a non toxic substance with a strong antioxidant power. The structure of its molecule allows it to easily penetrate into cellular membranes. N-acetylcysteine plays a key role in maintaining a normal level of Glutathione (GSH) in cells, protecting them from external influences and from their toxic action.

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 5 10ml vials that can be used for up to 10 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.



It is an exclusive formula composed of fermented papaya, melon extracts, lipoic acid and N-acetylcysteine. It is an antioxidant and firming body treatment, which confers an immediate silk effect to the skin.

## Indications:

- asphyctic skin
- atonic and devitalized skin
- stretch marks





# Proshock Shape

The most powerful and exclusive formula containing vegetable enzymes and metabolic activators to fight fibrous cellulite.

#### Indications:

- Treatment of cellulite in all its stages

**Frequency of treatments:** The number of treatments depends on the stage of the cellulite. Results are visible from the first sessions.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 5 10ml vials that can be used for up to 10 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.



#### Main Components

**PROSHOCK SHAPE:** It is a cocktail of vegetable enzymes and metabolic activators that attacks the structure of the fibrous tissue found in the subcutaneous layer, the origin of fibrous cellulite, reducing the "orange peel" effect of the skin.

SODIUM CHLORIDE	ROSMARINUS OFFICINALIS
DISODIUM EDTA	DYMETHIL PALMITATE
CALCIUM CHLORIDE	SODIUM HYALURONATE
SODIUM PHOSPHATE	GELIDIUM CARTILAGINEUM
SODIUM HYDROXIDE	SODIUM DEOXYCHOLATE
CARICA PAPAIA EXTRACT	LINOLEIC ACID
CAFFEINE	PROTEASE

Detailed protocols on request.



# Revital Celluform™

A special formula containing active principles such as Soy Lecithin and Nicotinamide, extremely effective on cellulite, water retention and localized fat.

#### Indications:

- Localized fat
- Cellulite
- Slow and weakened micro circulation
- Tissue oxygenation

#### Main Components

**SOYA LECITHIN:** Soy Lecithin has excellent lipolytic properties. It is used in medicine for its anti-cholesterol and anti-triglyceride properties and has been recently applied in cosmetics for its action on the reduction of adiposity and cellulite.

Soy lecithin helps the body eliminate fat and convert it into energy in a completely natural way. As a consequence, the buttocks, hips, arms and abdomen areas become thinner. It is a natural substance that is completely safe.

**DEOXYCHOLIC ACID:** Deoxycholic acid is active in the process of fat emulsion in the body and it facilitates the absorption of fat on behalf of the intestine.

**VITAMIN PP (Nicotinamide):** It lowers cholesterol levels and works as a vaso dilator (may cause redness and warmth) increasing vascularity and, stimulating the microcirculation system, it guarantees a better functioning of the latter.

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 10 10ml vials that can be used for up to 10 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.





**HAIR**<sup>+</sup>  
Revitalizing™

*platinum*  
collection  
Revitalizing AntiAging Line  
Face and Body

# HAIR <sup>+</sup>

Revitalizing™

A revitalizing cocktail containing Phosphatidic acid, Riboflavin (Vitamin B2), Superoxide dismutase and a complex of amino acids to stimulate and correct numerous types of alopecia.

#### Indications:

- female and male baldness
- male frontal-parietal alopecia
- UV rays, stress, post-infections, malnutrition and spot baldness
- post-pregnancy alopecia, alopecia in menopause

#### Main Components

**PHOSPHATIDIC ACID:** Phosphatidic acid stimulates the growth and proliferation of epithelial cells of hair bulbs prolonging the Anagen phase of hair growth instead of the Catagen phase.

**RIBOFLAVIN (VITAMIN B2):** It is of both animal and vegetable origin (plants, liver, heart, kidney and milk-derivatives). It has a protective function for the hair, eyes, skin, nails and muscles. It is the key factor in the reactions of oxidation-reduction reactions of the energetic metabolism of some cells (including those of the air bulb).

**SUPEROXIDE DISMUTASE:** From birth, free radicals are active in the body and they increase in number as a result of external factors such as electromagnetic, chemical and environmental pollution. Superoxide dismutase is a component extracted from melon seeds and works directly as an antioxidant on the immune system.

Detailed protocols on request.

**Frequency of treatments:** The number of treatments depends on the type of skin to treat. Results are visible after the first session.

**Composition:** The product, a sterile cosmetic solution for professional use, is contained in 5 10ml vials that can be used from 5 - 10 sessions.

**Storage:** Store the product at a temperature below 25°C. Do not expose the product to direct sunlight.



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*11 different formulas*

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HAIR+  
Revitalizing™

# PROMOITALIA

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